



BACKWARD CLASS YOUTH RELIEF COMMITTEE'S

BHIWAPUR MAHAVIDYALAYA

BHIWAPUR DIST. NAGPUR- 441201

ACCREDITED WITH GRADE 'B' (CGPA-2.54) BY NAAC, BENGALURU

ISO-9001:2015

AFFILIATED TO RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY, NAGPUR

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DETAILED REPORT OF THE ACTIVITY

2023-2024

ACADEMIC SESSION	2023-2024
NAME OF THE ACTIVITY	Participation of the Volunteers of National Cadet Corps (N.C.C.) and National Service Scheme (N.S.S.) in Amrut Kalash Yatra of Nagar Panchayat, Bhiwapur
ORGANIZING INSTITUTION/COLLABORATING INSTITUTIONS	Bhiwapur Mahavidyalaya
CORE AREAS COVERED	<ul style="list-style-type: none">• Awareness about <i>Meri Mati, Mera Desh</i> Campaign• Institutional Social Responsibility• Paying Tribute to the National Heroes who sacrificed their lives for the Nation.• Promoting Cleanliness• Conducting the <i>Panch-Pran</i> Ceremony
SCHEDULE	25 th September, 2023
VENUE	Bhiwapur Town
MODE OF ACTIVITY (ONLINE/OFFLINE (IF ONLINE, GIVE WEBLINK))	Offline
ORGANIZING COMMITTEE	Departments of N.C.C. and N.S.S., in collaboration with Nagar Panchayat, Bhiwapur
CHIEF COORDINATOR	Associate Prof. Dr. Motiraj Chavhan Associate NCC Officer Lt. Dr. Yogesh More
BENEFICIARIES/TARGET GROUP	NCC Cadets and NSS Volunteers
NUMBER OF	25

STUDENTS/BENEFICIARIES	
DETAILED REPORT OF THE ACTIVITY	<p>‘Meri Maati, Mera Desh’ (MMMD) Campaign, launched on 9th August, 2023 invited people to honour the Heroes who dedicated and sacrificed their lives for the Nation. This initiative spanned over multiple levels-Panchayat/Village, Block, Urban Local Body, State and National-encouraging widespread participation in activities like the construction of Shilaphalakams, creation of Amrut Vatikas, Tree plantation, tributes to the Brave (Veeron ka Vandan) and the Panch Pran Ceremony.</p> <p>Owing to the tremendous success of its first phase, the Campaign’s second phase was kicked off on 1st September, 2023. This phase encouraged every District and village to participate in Amrut Kalash Yatras. In this endeavour, soil and rice collected from villages had been placed in Amrut Kalash, which had then been sent to the Blocks and subsequently to the Capital City of each respective State/UT. Ultimately, these Amrut Kalash from all over the country had been transported to Delhi for the grand culmination of the Campaign.</p> <p>As part of this Campaign, Nagar Panchayat, Bhiwapur organized ‘Amrut Kalash Yatra’ on 25th September, 2023. The Event witnessed the enthusiastic participation of 21 NCC Cadets and NSS Volunteers. During the Campaign, NCC Cadets spread awareness about cleanliness, raised slogans to promote the MMMD Campaign and paid heartfelt tributes to the Warriors who sacrificed their lives for our Nation. They also played band music to draw the attention of people and got engaged themselves in various activities to further promote the Campaign. In all, 21 NCC Cadets and NSS Volunteers participated in this Event.</p>
PROGRAMME OBJECTIVES	<ul style="list-style-type: none"> • To promote <i>Meri Mati, Mera Desh</i> Campaign. • To spread awareness among the people about cleanliness.

	<ul style="list-style-type: none"> • To raise awareness about the contributions and sacrifices of National Heroes. • To foster unity and collective participation of people in National initiatives. • To involve the local communities in the National Campaign through organized activities and events. • To provide opportunities to NCC Cadets and NSS Volunteers to develop leadership and teamwork skills.
<p>PROBLEMS FACED, IF ANY</p>	<p>Challenges:</p> <ul style="list-style-type: none"> • Resource Allocation: Managing resources like water, food and other necessities for the participants. • Coordination with Multiple Stakeholders: Ensuring smooth communication among NCC Cadets, NSS Volunteers, local authorities and other participants. • Engagement: Keeping the Cadets and the Volunteers motivated and engaged throughout the Event. • Safety and Security: Ensuring the safety of all the participants during the <i>Yatra</i>. • Spreading Awareness: Effectively communicating the purpose and significance of the Campaign to the local population. • Public Participation: Encouraging active public involvement and support.
<p>IMPACT/OUTCOME ACHIEVED</p>	<ul style="list-style-type: none"> • Promoted <i>Meri Mati, Mera Desh</i> Campaign. • Spread awareness among the people about cleanliness. • Raised awareness about the contributions and sacrifices of National Heroes. • Fostered unity and collective participation of people in National initiatives. • Involved local communities in the National Campaign through organized activities and Events. • Provided opportunities to NCC Cadets and NSS Volunteers to develop leadership qualities and teamwork skills.

GEOTAG PHOTO GALLERY WITH CAPTIONS (Only GEOTAG photos covering the entire gamut/ span of the activity will be accepted)



Transportation of Kalash during the Rally.



The NCC Cadets and the Volunteers of N.S.S in action during the Rally.



The NCC Cadets, the Volunteers of N.S.S and the Staff of Nagar Panchayat, Bhiwapur posing during the Rally.



The NCC Cadets, the Volunteers of N.S.S and the School children posing for photograph during the Rally

