**BACKWARD CLASS YOUTH RELIEF COMMITTEE'S** 



BHIWAPUR DIST. NAGPUR- 441201

ACCREDITED WITH GRADE 'B' (CGPA-2.54) BY NAAC, BENGALURU

ISO-9001:2015

AFFILIATED TO RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY, NAGPUR E-mail: bmv\_bhiwapur@yahoo.com; bgm.college1990@gmail.com, Website: https://www.bmb.ac.in Tel: 07106-232349

## **ACTIVITY REPORT**

| ACADEMIC SESSION          | 2022-2023  |
|---------------------------|--|
| ORGANIZER                 | Bhiwapur Mahavidyalaya   |
| NAME OF THE ACTIVITY      | Village Cleanliness and Public Awareness Rally   |
| AREAS COVERED             | <ul> <li>Cleanliness Promotion</li> <li>Community Engagement</li> <li>Civic Responsibility</li> <li>Unity and Cooperation</li> <li>Inspiration for Future</li> </ul> |
| PROGRAMME SCHEDULE        | 31 <sup>st</sup> December, 2022  |
| VENUE                     | The Premises of Bhiwapur Mahavidyalaya and its adjacent areas.   |
| MODE OF ACTIVITY          | OFFLINE  |
| ORGANIZING                | National Service Scheme (N.S.S.) Unit and Nagar  |
| COMMITTEE                 | Panchayat, Bhiwapur  |
| PROGRAMME<br>COORDINATORS | Asst. Prof. Dr. Motiraj Chavhan<br>Asst. Prof. Dr. Ashwini Kadu  |

| COMMITTEE MEMBERS                                     | Associate Prof. Dr. S. K. Shinde   |
|---|--|
|   | Asst. Prof. Sachin Kubde   |
|   | Asst. Prof. Amit Thakare   |
|   | Asst. Prof. Dr. Ravikant Mishra  |
|   | Asst. Prof. Darshana Dhamdar   |
| TARGET GROUP  | Entire students and Citizens of Bhiwapur   |
| NUMBER OF STUDENTS<br>PARTICIPATED /<br>BENEFICIARIES | 500  |
| BRIEF REPORT  | The N.S.S Unit of our College, under the aegis of IQAC,<br>orchestrated a 'Village Cleanliness and Public<br>Awareness Rally' on 31 <sup>st</sup> January, 2023 in collaboration<br>with Nagar Panchayat, Bhiwapur. This significant Event<br>was aimed to promote cleanliness and raise public<br>awareness in the society.<br>Through this Rally, the students of our Institute<br>embarked on a mission to clean Bhiwapur, including the<br>premises of our College, streets, and the premises of<br>Bhimadevi Temple, Police Station, Bus Stand and the<br>premises of Government Rural Hospital, Bhiwapur.<br>This endeavour not only enhanced the physical<br>cleanliness of these locations but also served as a<br>powerful tool for spreading awareness about the<br>importance of cleanliness among the students and the |

|            | local residents.  |
|------------|---|
|            |   |
|            | The Rally came to an end in the premises of Nagar         |
|            | Panchayat, Bhiwapur. At the outset, the employees of      |
|            | Bhiwapur Nagar Panchayat, the Volunteers of N.S.S.        |
|            | from our College, the students and the teachers from      |
|            | other schools and Colleges in Bhiwapur assembled there    |
|            | and expressed their appreciations and gratitude towards   |
|            | the organizers for arranging such a mega Rally with a     |
|            | clear purpose in mind. This Event not only contributed to |
|            | the cleanliness of the village but also highlighted the   |
|            | importance of community involvement and civic             |
|            | responsibilities. It also served as a positive example of |
|            | how collective action can lead to positive changes in our |
|            | surroundings.   |
| PROGRAMME  | • To create awareness among students and the local        |
| OBJECTIVES | community about the significance of cleanliness and       |
|            | its impact on public health and well-being.               |
|            | • To encourage active participation and involvement       |
|            | of students and citizens in community services,           |
|            | fostering a sense of civic responsibility.                |
|            | • To educate the participants about their civic duties    |
|            | and responsibilities towards maintaining a clean and      |
|            | healthy environment.                                      |
|            | • To promote collaborations among Educational             |
|            | Institutions and other Government Machineries to          |
|            | work collectively for the betterment of the               |
|            | community.  |

|                        | <ul> <li>To showcase the initiatives of the Internal Quality<br/>Assurance Cell (IQAC) in promoting community<br/>engagement and social responsibility among<br/>students.</li> <li>To imbibe Institutional Social Responsibility among<br/>students.</li> </ul>  |
|------------------------|---|
| PROBLEMS FACED, IF ANY | <ul> <li>Logistics and Planning: Coordinating and planning the Event, including route mapping, scheduling and resource allocation was challenging.</li> <li>Safety Measures: Ensuring the safety of participants during cleaning activities, especially near roads or busy areas, was a matter of concern for the Committee.</li> </ul> |
|                        | <b>Participants' Engagement:</b> Ensuring the active participation of students and staff required effective communication and motivation.   |
|                        | <b>Community Engagement:</b> Encouraging the involvement of the local community in the events and conveying the message effectively was a challenge for the Committee.  |
|                        | Despite all these potential challenges, the success of the<br>Programme suggested that the organizers and the<br>participants were able to overcome these obstacles<br>through dedication, teamwork and effective planning.   |
| PROGRAMME OUTCOMES     | • Created awareness among students and the local community about the significance of cleanliness and  |

|                                | its impact on public health and well-being.  |
|--------------------------------|--|
|                                | • Encouraged active participation and involvement of   |
|                                | students and citizens in community service activities,   |
|                                | fostering a sense of civic responsibility.   |
|                                | • Educated the participants about their civic duties and   |
|                                | responsibilities towards maintaining a clean and   |
|                                | healthy environment.   |
|                                | • Promoted collaboration among the N.S.S Unit,   |
|                                | Educational Institutions and other Government  |
|                                | Machineries to work collectively for the betterment of   |
|                                | the community.   |
|                                | • Showcased the initiatives of the Internal Quality  |
|                                | Assurance Cell in promoting community engagement   |
|                                | and social responsibility among students.  |
|                                | • Imbibed Institutional Social Responsibility among  |
|                                | students.  |
|                                | The Volunteers of NSS, in action, during the 'Cleanliness  |
| PHOTO GALLERY WITH<br>CAPTIONS | Drive'   |
|                                | Bhiwapur, Bhiwapur, Bhiwapur, Maharashtra 441201, India Lat 20.765237°           Long 79.514417°           31/01/23 08:15 AM |



Principal Bhiwapur Mahavidyalaya