#### BACKWARD CLASS YOUTH RELIEF COMMITTEE'S

## **BHIWAPUR MAHAVIDYALAYA**

BHIWAPUR DIST. NAGPUR- 441201 ACCREDITED WITH GRADE 'B' (CGPA-2.54) BY NAAC, BENGALURU ISO-9001:2015

AFFILIATED TO RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY, NAGPUR E-mail: bmv\_bhiwapur@yahoo.com; bgm.college1990@gmail.com Website: https://www.bmb.ac.in Tel: 07106-232349

#### **ACTIVITY REPORT**

ACADEMIC SESSION	2022-2023		
ORGANIZER	Bhiwapur Mahavidyalaya		
NAME OF THE ACTIVITY	Campus Recruitment Drive		
AREAS COVERED	<ul> <li>Introduction to the 'Learn and Earn Scheme'.</li> <li>Intensive Sales Programme.</li> <li>Career Opportunities.</li> <li>Soft Skill Enhancement.</li> </ul>		
PROGRAMME SCHEDULE	18 <sup>th</sup> November, 2022		
VENUE	Bhiwapur Mahavidyalaya, Bhiwapur		
MODE OF ACTIVITY (ONLINE / OFFLINE (IF ONLINE, GIVE WEBLINK) ORGANIZING COMMITTEE	Offline  Students' Guidance and Placement Cell		
PROGRAMME COORDINATOR	Asst. Prof. Dr. R.K. Quraishi		

<b>COMMITTEE MEMBERS</b>	1. Associate Professor Dr. S.K. Shinde		
	2. Asst. Prof. Dr. Yogesh More		
	3. Asst. Prof. Dr. M.R. Chavhan		
	4. Asst. Prof. Dr. Anita V. Mahawadiwar		
	5. Asst. Prof. S.V. Wasekar		
	6. Asst. Prof. Dr. Vinita S. Virgandham		
	7. Asst. Prof. Dr. Ashwini Kadu		
	8. Asst. Prof. Sachin Kubde		
	9. Asst. Prof. Darshana Dhamdar		
KEYNOTE	Mr. Sonu D. Baghele (Jio Point Lead, Nagpur)		
SPEAKER/RESOURCE	Mr. Rohit Dokarmare (Jio Point Manager, Umred)		
PERSON (Furnish a Brief Report on the Keynote	Mr. Nikhil Mohod (Jio Point Manager, Bhiwapur)		
Speaker's Expertise)	TVII. TVIKIIII IVIOITOU (310 I OIIIt IVIAITAGEI, BIIIWapar)		
	Einal Vaan Stydenta		
TARGET GROUP	Final Year Students		
NUMBER OF STUDENTS			
PARTICIPATED	84		
/BENEFICIARIES	04		
BRIEF REPORT	Under the auspices of IQAC, the 'Students' Guidance and		
	Placement Cell' of our Institution, organized a		
	'Recruitment Drive' on 18 <sup>th</sup> November, 2022 at 8.30 A.M.		
	The said Drive was conducted by the JIO Team and it was		
	intended to introduce the scheme of 'Learn and Earn',		
	focusing on the 'Intensive Sales Programme'.		
	The Keynote Speaker of this Event was Mr. Sonu D.		
	Baghele, JIO Point Lead, Sadar, Nagpur. He spoke about		
	the 'Learn and Earn' scheme offered by JIO to College		

students. The scheme involved dedicating 2-3 hours daily, as per their convenience, to make calls to JIO customers through an Official App. Each call made by the aspirants would earn them a certain amount of remuneration from JIO.

In all, eighty-four students participated in this Event, and after careful evaluation, 14 aspirants were shortlisted for the prestigious 'JIO Smart Sales Trainee Programme'. Successful completion of this 12-month Training Programme would enable the certified candidates to apply for 'Smart Sales Positions' at JIO, based on their respective locations.

The Proceeding of the Programme was conducted by Dr. RK Quraishi, the Member Secretary of 'Students' Guidance and Placement Cell'. The formal Vote of Thanks was proposed by Miss. Nikita M. Mankar, a student of B.Com-I Year.

The Programme was graced by Mr. Rohit Dokarmare, JIO Point Manager, Umred, and Mr. Nikhil Mohod, JIO Point Manager, Bhiwapur

'Overall, the 'Recruitment Drive' proved to be an enlightening venture, showcasing the promising 'Learn & Earn' initiative by JIO, and providing students with a pathway to potential career opportunities in sales with the esteemed company.

# PROGRAMME OBJECTIVES

- To sensitize our students to maintain equilibrium between social and professional etiquettes and to well behave in the organizational world.
- To help students to groom themselves, to improve their confidence, communication skills, make them feel comfortable.
- To help students to realize their positive aspects of characters and keep focus on their best potential areas to increase self-esteem and power of presentation.
- To facilitate their journey towards a successful and sustainable career, so as to enable students Industryready and globally fit.
- To impress upon the students about Personality
  Development along with knowledge and skill
  enhancement for ensuring their entry into their dream
  organisations.
- To implement "Earn and Learn Scheme" for the students.
- To provide job opportunities for the students.

# PROBLEMS FACED, IF ANY

- **Remuneration Concerns**: The amount of remuneration offered for each call was a concern for students expecting higher financial rewards.
- Connectivity Issues: Making calls to JIO customers through the Official App have faced technical challenges, such as poor internet connectivity, leading to difficulties in communication.

• Training Commitment: The 'Intensive Sales Programme' requiring 2-3 hours of daily commitment, was a challenge for some of the students who were already busy in their academic schedules or part-time jobs.

### PROGRAMME OUTCOMES

- Sensitized our students to maintain equilibrium between social and professional etiquettes and to well behave in the organizational world.
- Helped our students to groom themselves, to improve their confidence, communication skills, make them feel comfortable.
- Helped our students to realize their positive aspects of characters. They learnt to focus more on their best potential areas to increase self-esteem and power of presentation.
- Facilitated their journey towards a successful and sustainable career, so as to enable our students Industry-ready and globally fit.
- Created awareness among our students about Personality Development along with knowledge and skill enhancement which is very important for them to get within their dream organisations.
- Implemented "Earn and Learn Scheme" for the students.
- Provided job opportunities for the students.

FEEDBACK ANALYSIS
REPORT OF THE
FEEDBACK OBTAINED
FROM STUDENTS /
BENEFICIARIES /
ACADEMIC PEERS

To,

The Principal,

Bhiwapur Mahavidyalay, Bhiwapur

Sub: Appreciation Letter.

R/Sir,

Team JIO is very much thankful to you for providing us an opportunity for introducing a twelve-month end to end Intensive Sales Program to kickstart the career of students under "Learn and Earn Model". We appreciate the initiative taken by the Training and Placement Officer of your College, along with other colleagues to make this venture successful. On 18th November 2022, our team has conducted a 'Recruitment Drive' in your Campus. We have short listed following 14 aspirants out of 84 from B.A. and B.Com. streams, for "JIO Smart Sales Trainee Program". On successful completion of 12-month program, the certified candidates will be eligible to apply for 'Smart Sales Positions' at JIO in their respective location.

#### LIST OF SHORLISTED ASPIRANTS:

S.N.	Name of the shortlisted aspirant	Class	
01	Ms. Nikita M. Mankar	B.Com. I year	
02	Ms. Kajal Mankar	B.Com. I year	
03	Ms. Achal Balbudhe	B.Com. I year	
04	Mr. Mithun Borsare	B.Com. II year	
05	Mr. Ashish Bhoyar	B.Com. II year	
06	Ms. Sejal Chahande	B.Com. I year	
07	Ms. Bharati A. Sakharkar	B.A. III year	
08	Ms. Pornima P. Dahivile	B.A.III year	
09	Ms. Megha M. Uke	B.Com. II year	
10	Mr. Sagar Shende	B.Com. I year	
11	Ms. Ragini Dadmal	B.A.III year	
12	Mr. Yash M. Dadmal	B.Com. I year	
13	Mr. Vaibhav R. Nagekar	B.Com. I year	
14	Mr. Kapil R. Chaudhari	B.A. III year	

We look forward the same kind of support and cooperation from your side.

Thanking You!

Date: 18/11/2022.

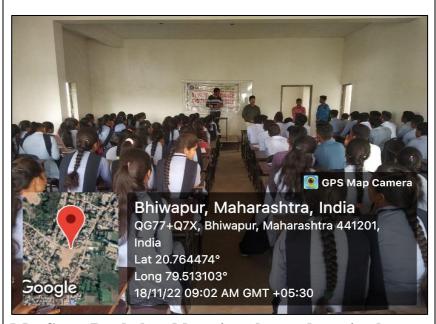
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# PHOTO GALLERY WITH CAPTIONS



Mr. Sonu Baghele addressing the students



Mr. Sonu Baghele addressing the students in the gracious presence of Mr. Nikhil Mohod and Mr. Rohit Dokarmare

SCANNED COPY OF ATTENDANCE SHEET

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