



BACKWARD CLASS YOUTH RELIEF COMMITTEE'S

BHIWAPUR MAHAVIDYALAYA

BHIWAPUR DIST. NAGPUR- 441201

ACCREDITED WITH GRADE 'B' (CGPA-2.54) BY NAAC, BENGALURU

ISO-9001:2015

AFFILIATED TO RASHTRASANT TUKADOJI MAHARAJ NAGPUR UNIVERSITY, NAGPUR

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ACTIVITY REPORT

ACADEMIC SESSION	2022-2023
ORGANIZER	Bhiwapur Mahavidyalaya
NAME OF THE ACTIVITY	Cleanliness Campaign
AREAS COVERED	<ul style="list-style-type: none">• Health Concerns• Community Involvement• Multiple Cleaning Locations• Institutional Social Responsibilities
PROGRAMME SCHEDULE	15 th November, 2022
VENUE	Bhiwapur Mahavidyalaya
MODE OF ACTIVITY	OFFLINE
ORGANIZING COMMITTEE	National Service Scheme (N.S.S.)
PROGRAMME COORDINATOR	Asst. Prof. Dr. Motiraj Chavhan Asst. Prof. Dr. Ashwini Kadu

COMMITTEE MEMBERS	Associate Prof. Dr. S. K. Shinde Asst. Prof. Sachin Kubde Asst. Prof. Amit Thakare Asst. Prof. Dr. R. Mishra Asst. Prof. Darshana Dhamdar
TARGET GROUP	Entire College students and citizens of Bhiwapur
NUMBER OF STUDENTS PARTICIPATED/BENEFICIARIES	70
BRIEF REPORT	<p>In response to the growing health concerns in Bhiwapur, a proactive initiative known as ‘Gram Swachhata Abhiyan’ was conducted by the Volunteers of our National Service Scheme Unit. This Event was aimed to address and mitigate health issues in the area.</p> <p>A team of 70 dedicated Volunteers of N.S.S played pivotal roles in executing this Campaign. Their efforts extended beyond the College premises, encompassing various key locations within the community. The areas undertook for cleaning included the College premises, the premises of Bhiwapur Police Station, the streets leading to Bhimadevi Temple and the premises of Bhiwapur Bus Stand.</p> <p>The active members of N.S.S Unit including Associate Prof. Dr. S. K. Shinde, Asst. Prof. Sachin Kubde, Asst. Prof. Dr. Rajesh Bahurupi, Asst. Prof. Dr. Ravikant Mishra, Asst. Prof. Amit Thakare and Asst. Prof.</p>

	<p>Darshana Dhamdar played instrumental roles in facilitating and guiding the NSS Volunteers throughout the Event.</p> <p>In addition to the Cleanliness Drive, the Volunteers of NSS conveyed a powerful message about the importance of cleanliness to the entire village. This Campaign not only contributed to the immediate improvement of the local environment but also raised awareness among the community members about the significance of maintaining a clean and hygienic surrounding.</p>
<p>PROGRAMME OBJECTIVES</p>	<ul style="list-style-type: none"> • To improve the health conditions in Bhiwapur by cleaning public spaces and promoting hygiene. • To engage the community, particularly students, in the Cleanliness Campaign and cultivate a sense of responsibility for upholding a clean environment. • To utilize this Campaign as an educational opportunity for the students in imparting the importance of cleanliness and community service. • To showcase the active involvement of the Volunteers of National Service Scheme Unit in community service and encourage more students to join such initiatives.
<p>PROBLEMS FACED, IF ANY</p>	<p>Logistical Challenges: Coordinating and organizing a Campaign involving 70 Volunteers across multiple locations required careful planning and execution.</p> <p>Resource Management: Ensuring adequate supply of cleaning materials and resources for such a large-scale</p>

	<p>cleaning initiative was a logistical challenge.</p> <p>Community Engagement: Convincing the community members about the importance of cleanliness and their active participation in maintaining the same was a challenge.</p> <p>Safety Concerns: Ensuring the safety of the Volunteers during the ‘Cleanliness Drive’, especially when working on busy roads, was a matter of concern for the Committee.</p> <p>Despite these challenges, the Cleanliness Campaign successfully addressed health concerns and raised awareness about cleanliness among the students and the villagers.</p>
<p>PROGRAMME OUTCOMES</p>	<ul style="list-style-type: none"> • Tried to improve the health conditions in Bhiwapur by cleaning public spaces and promoted hygiene. • Engaged the community, particularly students, in the Cleanliness Campaign and cultivated a sense of responsibility for upholding a clean environment. • Utilized this Campaign as an educational opportunity for the students in imparting the importance of cleanliness and community service. • Showcased the active involvement of the Volunteers of NSS in community service and encouraged more students to join such initiatives.

PHOTO GALLERY WITH CAPTIONS



The N.S.S. Volunteers, in action, during the 'Cleanliness Campaign'



The N.S.S. Volunteers, in action, during the 'Cleanliness Campaign'

Principal
Bhiwapur Mahavidyalaya